

MASTER OF BUSINESS ADMINISTRATION

MISSION & VISION

To be an international business school of repute by

- Offering world-class Post-Graduate and Fellowship programs in business management and consultancy services
- Creating management professionals most preferred by Industry
- Offering functional expertise to partner the progress of industry
- Providing opportunities for the growth and development of faculty
- Maintaining an environment that fosters high ethical values and social consciousness

Our vision is to adding value to business

CORE VALUES

- Adherence to high ethical standards and integrity
- Respect for dignity and individuality
- Commitment to social and environmental stewardship
- Continuous training and development of professional fraternity

COURSES OFFERED

The School offers two-year full-time

- Master Business Administration (MBA) programme affiliated to Anna University, Chennai

CURRICULUM AND SYLLABI

The MBA course is conducted on a semester basis, with four semesters spread over two academic years. The two-year Program has an effective mix of concept learning and application-orientation.

During the first two Semesters, students are provided with basic inputs in management studies that form a strong foundation for their future learning. The focus is on providing an integrated approach to the different functional areas of management.

At the end of the second Semester, students are required to undergo a project work for about six weeks in any company. Could there be any better way of ensuring strong foundation?

The third and final Semester are planned to provide functional expertise to the students in their area of interest Finance, Human Resources, Marketing, Production or Systems. Students can choose up to a maximum of eight electives from any of these areas.

With such a well-planned and executed program, we are sure that our students will get excellent placement opportunities.

For detailed curriculum and syllabi, please visit www.annauniv.edu

FACILITIES

Class Rooms

The exclusive School of Management block houses air-conditioned lecture halls and syndicate rooms with adequate audio-visual aids providing a very conducive environment for learning.



Laboratory

Full fledged Computer labs with 72 well equipped systems connected to centralized servers.

- A well equipped lab exclusively for Internet. (8 Mbps Leased Line).
- Access to all language compilers, platforms, and various application-software.



DIRECTOR'S PROFILE

Dr. P.Sivakami is with Hindusthan college of Engineering and Technology since June 2008. She obtained her UG degree in B.com from Avinashilingam Home Science College, Coimbatore. PG degree in M.com from Govt. Arts College Coimbatore, MBA from Periyar University Salem, M.Phil from Bharathiar University Coimbatore & further did her PhD in Govt. Arts College Coimbatore. She has 3 years of experience in Industry and 15 years of teaching experience.



FACULTY MEMBER OF OUR DEPARTMENT

S.No.	Faculty name	Qualification	Experience
1	Mrs.Mehta Vani Joghee	M.B.A M.Phil	4Yrs Teaching 3Yrs of Industry
2	Mrs.M.Bhuvaneswari	M.B.A., M.Phil., PhD*	11Yrs Teaching 2Yrs of Industry
3	Mr.K.R.Shoban	M.B.A	1Yr Teaching 17Yrs of Industry
4	Mr.N.J.Ravichandran	M.B.A	1Yr Teaching 10Yrs of Industry
5	Ms.R.Vidhubala	M.B.A (IT) M.Phil	3Yr Teaching
6	Mr. Mahendran. M	M.Com, MBA, M.Phil	1.5 Yrs Teaching 1.5 Yrs of Industry
7	Mr. Ranjith kumar	M.Com, M.Phil, MBA	13 Yrs Teaching